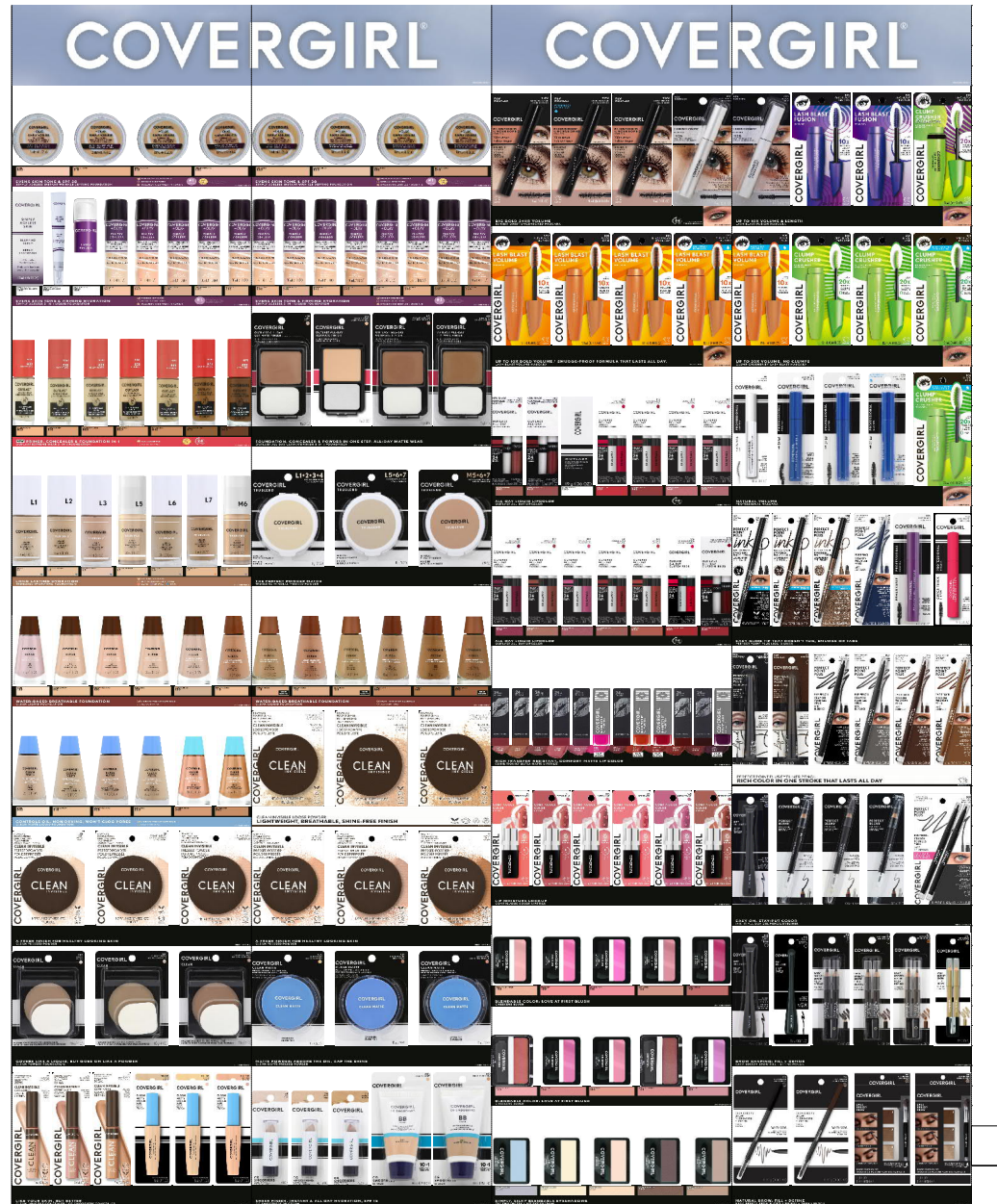


COVERGIRL

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA



File: CG MULT MCH WALL RENO4X60 WKFRN SP23 USA.psa

Backwall Type:

Display Type:

COVERGIRL

Printed: 9/13/2023

Other

None

2023

COVERGIRL

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Graphic Code Header

0810000794 - Simply Ageless Wrinkle Defying Foundation 205 Ivory	0810000795 - Simply Ageless Wrinkle Defying Foundation 210 Classic Ivory	0810000796 - Simply Ageless Wrinkle Defying Foundation 215 Natural Ivory	0810000782 - Simply Ageless Wrinkle Defying Foundation 220 Creamy Natural
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Graphic Code Shelf

3616300752425 - Simply Ageless Blurring Serum 100	36163007547 26 - Simply Ageless Skin Tightening Top Coat 100	2270012722 - Simply Ageless Foundation Primer 100	3614227090460 - Simply Ageless 3-in-1 Liquid Foundation 200 Fair Ivory	0810010035 - Simply Ageless 3-in-1 Liquid Foundation 205 Ivory	0810010036 - Simply Ageless 3-in-1 Liquid Foundation 210 Classic Ivory	0810010037 - Simply Ageless 3-in-1 Liquid Foundation 220 Creamy Natural	0810010038 - Simply Ageless 3-in-1 Liquid Foundation 225 Buff Beige
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Graphic Code Shelf

3616301175636 - Outlast Extreme Wear Liquid Foundation 802 Golden Ivory	3616301280873 - Outlast Extreme Wear Liquid Foundation 810 Classic Ivory	3616301280903 - Outlast Extreme Wear Liquid Foundation 820 Creamy Natural	3616301280859 - Outlast Extreme Wear Liquid Foundation 825 Buff Beige	3616301280804 - Outlast Extreme Wear Liquid Foundation 845 Warm Beige	3616301280842 - Outlast Extreme Wear Liquid Foundation 870 Toasted Almond	3616301280880 - Outlast Extreme Wear Liquid Foundation 880 Cappuccino
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Graphic Code Shelf

0810000928 - TruBlend Liquid Foundation L1 Ivory	0810000983 - TruBlend Liquid Foundation L2 Classic Ivory	0810000984 - TruBlend Liquid Foundation L3 Natural Ivory	0810000986 - TruBlend Liquid Foundation L5 Creamy Natural	0810000961 - TruBlend Liquid Foundation L6 Buff Beige	0810000960 - TruBlend Liquid Foundation L7 Warm Beige	0810000993 - TruBlend Liquid Foundation M6 Perfect Beige
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Graphic Code Shelf

0810000410 - Clean Liquid Foundation 105 Ivory	0810000411 - Clean Liquid Foundation 110 Classic Ivory	0810000412 - Clean Liquid Foundation 120 Creamy Natural	0810000413 - Clean Liquid Foundation 125 Buff Beige	0810000414 - Clean Liquid Foundation 130 Classic Beige	0810000416 - Clean Liquid Foundation 140 Natural Beige
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Graphic Code Shelf

0810000398 - Clean Matte Liquid Foundation 505 Ivory	0810000399 - Clean Matte Liquid Foundation 510 Classic Ivory	0810000400 - Clean Matte Liquid Foundation 520 Creamy Natural	0810000401 - Clean Matte Liquid Foundation 525 Buff Beige	0810000404 - Clean Matte Liquid Foundation 540 Natural Beige	0810000408 - Clean Matte Liquid Foundation 560 Classic Tan
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Graphic Code Shelf

3616304530869 - Clean Invisible Pressed Powder 105 Ivory N07/23	3616304530906 - Clean Invisible Pressed Powder 120 Creamy Natural N07/23	3616304530937 - Clean Invisible Pressed Powder 130 Classic Beige N07/23
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Graphic Code Shelf

2270005680 - Clean Powder Foundation 505 Ivory	2270005670 - Clean Powder Foundation 510 Classic Ivory	2270005700 - Clean Powder Foundation 520 Creamy Natural
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Graphic Code Shelf

3616304531026 - Clean Invisible Concealer 109 Golden Ivory N07/23	3616304530999 - Clean Invisible Concealer 140 Natural Beige N07/23	3616304530968 - Clean Invisible Concealer 160 Classic Tan N07/23	4620001195 - Clean Matte Concealer 110 Fair	4620001193 - Clean Matte Concealer 120 Light	4620001200 - Clean Matte Concealer 220 Medium
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Graphic Code Hook bar

← 1 ft →

COVERGIRL

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

0810000783 - Simply Ageless Wrinkle Defying Foundation 225 Buff Beige		0810000784 - Simply Ageless Wrinkle Defying Foundation 230 Classic Beige		0810000785 - Simply Ageless Wrinkle Defying Foundation 235 Medium Light		0810000786 - Simply Ageless Wrinkle Defying Foundation 240 Natural Beige	
Graphic Code Shelf							
0810010039 - Simply Ageless 3-in-1 Liquid Foundation 232 Nude Beige		0810010040 - Simply Ageless 3-in-1 Liquid Foundation 240 Natural Beige		0810010041 - Simply Ageless 3-in-1 Liquid Foundation 242 Medium Beige		0810010042 - Simply Ageless 3-in-1 Liquid Foundation 245 Warm Beige	
0810010043 - Simply Ageless 3-in-1 Liquid Foundation 250 Creamy Beige		0810010044 - Simply Ageless 3-in-1 Liquid Foundation 255 Soft Honey		0810010045 - Simply Ageless 3-in-1 Liquid Foundation 257 Golden Tan		0810010046 - Simply Ageless 3-in-1 Liquid Foundation 260 Classic Tan	
Graphic Code Shelf							
2270003661 - Outlast All-Day Ultimate Finish 405 Ivory		2270007820 - Outlast All-Day Ultimate Finish 410 Classic Ivory		2270003681 - Outlast All-Day Ultimate Finish 420 Creamy Natrl		2270003691 - Outlast All-Day Ultimate Finish 425 Buff Beige	
Graphic Code Hook bar							
2270009845 - TruBlend Pressed Powder 1 Fair		2270009846 - TruBlend Pressed Powder 2 Light		2270009848 - TruBlend Pressed Powder 4 Medium			
Graphic Code Shelf							
3616302476770 - Clean Liquid Foundation 148 Perfect Beige		0810000418 - Clean Liquid Foundation 150 Creamy Beige		3616302476763 - Clean Liquid Foundation 153 Sand Beige		0810000420 - Clean Liquid Foundation 160 Classic Tan	
0810000421 - Clean Liquid Foundation 165 Tawny		3616302476756 - Clean Liquid Foundation 170 Deep Golden					
Graphic Code Shelf							
3616304004940 - Clean Invisible Loose Powder 105 Translucent Fair		3616304004964 - Clean Invisible Loose Powder 110 Translucent Light		3616304004988 - Clean Invisible Loose Powder 115 Translucent Medium			
Graphic Code Shelf							
3616304530883 - Clean Invisible Pressed Powder 133 Light Beige N07/23		3616304530944 - Clean Invisible Pressed Powder 150 Creamy Beige N07/23		3616304530913 - Clean Invisible Pressed Powder 165 Tawny N07/23			
Graphic Code Shelf							
2270012286 - Clean Matte Pressed Powder 525 Buff Beige		2270012287 - Clean Matte Pressed Powder 535 Medium Light		2270012288 - Clean Matte Pressed Powder 545 Warm Beige			
Graphic Code Shelf							
2270010627 - CG Smoothers Concealer 705 Fair		2270010628 - CG Smoothers Concealer 710 Light		2270010629 - CG Smoothers Concealer 715 Medium		2270003357 - CG Smoothers BB Cream 805 Fair Lght	
						2270003358 - CG Smoothers BB Cream 810 Light Med	
Graphic Code Hook bar							
1 ft							

COVERGIRL

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Graphic Code Header

3614229312324 - Exhibitionist Uncensored Mascara 980 Extreme Black	3614229312317 - Exhibitionist Uncensored Mascara Waterproof 990 Extreme Black	3614229312294 - Exhibitionist Uncensored Mascara 960 Black Brown	3614227997417 - Exhibitionist Mascara 800 Very Black
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Graphic Code Hook bar

2270009777 - Lash Blast Volume 800 Very Black	2270009778 - Lash Blast Volume 805 Black	2270009779 - Lash Blast Volume 810 Black Brown	2270009774 - Lash Blast Volume Waterproof 825 Very Black
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Graphic Code Hook bar

3614226712165 - Outlast All-Day Lipcolor Custom Nudes 930 Medium Warm	3614226712134 - Outlast All-Day Lipcolor Custom Nudes 960 Universal Nude	4620001219 - Outlast All-Day Lipcolor 500 Clear Top Coat	4620001155 - Outlast All-Day Lipcolor 507 Everreddy	4620001160 - Outlast All-Day Lipcolor 542 Brazen Raisin	4620001168 - Outlast All-Day Lipcolor 549 Always Rosy	4620001174 - Outlast All-Day Lipcolor 550 Blushed Mauve
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Graphic Code Shelf

4620001163 - Outlast All-Day Lipcolor 559 Plum Berry	4620001151 - Outlast All-Day Lipcolor 577 Spiced Latte	4620001199 - Outlast All-Day Lipcolor 585 Mauve Muse	4620001165 - Outlast All-Day Lipcolor 621 Natural Blush	4620001169 - Outlast All-Day Lipcolor 626 Canyon	4620025263 - Outlast All-Day Lipcolor 830 Your Classic Red	4620025264 - Outlast All-Day Lipcolor 840 Signature Scarlet
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Graphic Code Shelf

3614228777377 - Exhibitionist Ultra Matte Lipstick 600 Stay with Me	3614228777384 - Exhibitionist Ultra Matte Lipstick 610 Husky	3614228777391 - Exhibitionist Ultra Matte Lipstick 620 Risky Business	3614228777407 - Exhibitionist Ultra Matte Lipstick 630 Gemma	3614228777421 - Exhibitionist Ultra Matte Lipstick 650 Provocateur	3616302467969 - Exhibitionist Ultra Matte Lipstick 665 Wink Wink	3614228777438 - Exhibitionist Ultra Matte Lipstick 670 High Roller	3616302467983 - Exhibitionist Ultra Matte Lipstick 675 All About	3616302467976 - Exhibitionist Ultra Matte Lipstick 678 Sweeten Up	3614228777452 - Exhibitionist Ultra Matte Lipstick 680 The Real Thing	3614228777469 - Exhibitionist Ultra Matte Lipstick 690 Soloist	3616302467952 - Exhibitionist Ultra Matte Lipstick 715 Jam Packed
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Graphic Code Shelf

2270005526 - Continuous Color Lipstick 015 Bronzed Peach	2270005529 - Continuous Color Lipstick 030 It's Your Mauve	2270057495 - Continuous Color Lipstick 035 Smokey Rose	2270005531 - Continuous Color Lipstick 415 Rose Quartz	2270057498 - Continuous Color Lipstick 540 Midnight Mauve	2270057500 - Continuous Color Lipstick 770 Bronzed Glow
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Graphic Code Hook bar

2270006649 - Cheekers Blush 103 Natural Shimmer	6197205351 - Cheekers Blush 105 Rose Silk	6197205352 - Cheekers Blush 110 Classic Pink	6197205354 - Cheekers Blush 120 Soft Sable	6197200060 - Cheekers Blush 145 Rock N Rose
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Graphic Code Shelf

2270006651 - Cheekers Blush 148 Natural Rose	2270006652 - Cheekers Blush 154 Deep Plum	6197200011 - Cheekers Blush 180 Brick Rose	6197200236 - Cheekers Blush 183 Natural Twinkle	6197205374 - Cheekers Blush 185 True Plum
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Graphic Code Shelf

2270004792 - Eye Enhancers Shadows 1-Kit 600 Sterling Blue	2270004803 - Eye Enhancers Shadows 1-Kit 700 French Vanilla	2270004804 - Eye Enhancers Shadows 1-Kit 710 Champagne	2270010436 - Eye Enhancers Shadows 1-Kit 740 Brown Smolder	2270004809 - Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe
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Graphic Code Shelf

1 ft

File: CG MULT MCH WALL RENO4X60 WKFRN SP23 USA.psa

Backwall Type:

Display Type:

Segment 3

Printed: 9/13/2023

Other

None

2023

COVERGIRL

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Graphic Code Hook bar					
3614227997424 - Exhibitionist Mascara 805 Black	2270012704 - Lash Blast Fusion 860 Very Black	2270013188 - Lash Blast Fusion Water Resistant 885 Very Black	2270057737 - Clump Crusher Extensions 840 VeryBlack		
Graphic Code Hook bar					
2270009775 - Lash Blast Volume Waterproof 830 Black	2270057641 - Clump Crusher Mascara 800 Very Black	2270057642 - Clump Crusher Mascara 805 Black	2270057645 - Clump Crusher Mascara Waterproof 825 Very Black		
Graphic Code Hook bar					
2270046975 - Professional Natural Mascara 100 Clear	2270047021 - Professional 3-in-1 Curved Brush Mascara 200 Very Black	2270047018 - Professional 3-in-1 Straight Brush Mascara 200 Very Black	2270047016 - Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black	2270057646 - Clump Crusher Mascara Waterproof 830 Black	
Graphic Code Hook bar					
3616304547478 - Perfect Point Plus Ink 275 Matte Jet Black N07/23	3616304547454 - Perfect Point Plus Ink 280 Shimmering Brown N07/23	3616304547461 - Perfect Point Plus Ink 285 Bronze Glow N07/23	2270063248 - Perfect Point Plus Eyeliner 220 Midnight Blue	2270046976 - Professional Remarkable Mascara 200 Very Black	2270046992 - Professional Super Thick Lash Mascara 200 Very Black
Graphic Code Hook bar					
3616301259374 - Perfect Point Liquid Liner 200 Black Onyx	3616301259367 - Perfect Point Liquid Liner 210 Espresso	2270063222 - Perfect Point Plus Eyeliner 200 Black Onyx	2270063256 - Perfect Point Plus Eyeliner 205 Charcoal	2270063230 - Perfect Point Plus Eyeliner 210 Espresso	3616304011603 - Perfect Point Plus Eyeliner 228 Toffee
Graphic Code Hook bar					
4620004245 - Get In Line Liquid Eyeliner 330 Black Crystal	2270010299 - Perfect Blend 100 Basic Black	2270010306 - Perfect Blend 105 Charcoal	2270010322 - Perfect Blend 110 Black Brown	4620004149 - Perfect Point Plus Eyeliner 200 Black Onyx Value Pack	
Graphic Code Hook bar					
4620004244 - Get In Line Liquid Eyeliner 325 Black Vinyl	4620016597 - Get In Line Liquid Eyeliner 320 Major Matte Black	2270006248 - Easy Breezy Brow Fill + Define Pencils 500 Midnight Black	2270006256 - Easy Breezy Brow Fill + Define Pencils 505 Rich Brown	2270006264 - Easy Breezy Brow Fill + Define Pencils 510 Soft Brown	2270070574 - Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde
Graphic Code Hook bar					
4620004160 - Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown	4620004236 - Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown	4620004118 - Easy Breezy Brow Powder Kit 705 Rich Brown		4620004123 - Easy Breezy Brow Powder Kit 710 Soft Brown	
Graphic Code Hook bar					

1 ft

1 ft

COVERGIRL CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

POSITION REPORT

Wall Strategy & Logistics 9/13/2023

Spring 2022

1 2 3 4

Fall 2021

5 6 7 8 9 10 11 12

Fall 2021

13 14 15 16 17 18 19

Spring 2021

20 21 22 23 24 25 26

Spring 2022

27 28 29 30 31 32

Fall 2021

33 34 35 36 37 38

Spring 2021

39 40 41

Spring 2021

42 43 44

Spring 2021

45 46 47 48 49 50

Spring 2021

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Spring 2023

WAKEFERN

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 53	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
1	1	99240007439	0810000794	Simply Ageless Wrinkle Defying Foundation 205 Ivory	Ivory	205
2	1	99240007441	0810000795	Simply Ageless Wrinkle Defying Foundation 210 Classic Ivory	Classic Ivory	210
3	1	99240007442	0810000796	Simply Ageless Wrinkle Defying Foundation 215 Natural Ivory	Natural Ivory	215
4	1	99240007443	0810000782	Simply Ageless Wrinkle Defying Foundation 220 Creamy Natural	Creamy Natural	220

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 47	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
5	1	99350083555	3616300752425	Simply Ageless Blurring Serum 100	N/A	100
6	1	99350046866	3616300754726	Simply Ageless Skin Tightening Top Coat 100	N/A	100
7	1	99240001887	2270012722	Simply Ageless Foundation Primer 100	Primer	100
8	1	99240008003	3614227090460	Simply Ageless 3-in-1 Liquid Foundation 200 Fair Ivory	Fair Ivory	200
9	1	99240007990	0810010035	Simply Ageless 3-in-1 Liquid Foundation 205 Ivory	Ivory	205
10	1	99240007992	0810010036	Simply Ageless 3-in-1 Liquid Foundation 210 Classic Ivory	Classic Ivory	210
11	1	99240007993	0810010037	Simply Ageless 3-in-1 Liquid Foundation 220 Creamy Natural	Creamy Natural	220
12	1	99240007994	0810010038	Simply Ageless 3-in-1 Liquid Foundation 225 Buff Beige	Buff Beige	225

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 40	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
13	1	99350076719	3616301175636	Outlast Extreme Wear Liquid Foundation 802 Golden Ivory	Golden Ivory	802
14	1	99350067846	3616301280873	Outlast Extreme Wear Liquid Foundation 810 Classic Ivory	Classic Ivory	810
15	1	99350067849	3616301280903	Outlast Extreme Wear Liquid Foundation 820 Creamy Natural	Creamy Natural	820
16	1	99350067839	3616301280859	Outlast Extreme Wear Liquid Foundation 825 Buff Beige	Buff Beige	825
17	1	99350067840	3616301280804	Outlast Extreme Wear Liquid Foundation 845 Warm Beige	Warm Beige	845
18	1	99350067844	3616301280842	Outlast Extreme Wear Liquid Foundation 870 Toasted Almond	Toasted Almond	870
19	1	99350067847	3616301280880	Outlast Extreme Wear Liquid Foundation 880 Cappuccino	Cappuccino	880

Spring - 2022					Width = 12.00 in; Depth = 9.00 in; Notch = 33	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
20	1	99350039038	08100000928	TruBlend Liquid Foundation L1 Ivory	Ivory	L01
21	1	99350039035	08100000983	TruBlend Liquid Foundation L2 Classic Ivory	Classic Ivory	L02
22	1	99350039034	08100000984	TruBlend Liquid Foundation L3 Natural Ivory	Natural Ivory	L03
23	1	99350039041	08100000986	TruBlend Liquid Foundation L5 Creamy Natural	Creamy Natural	L05
24	1	99350039048	08100000961	TruBlend Liquid Foundation L6 Buff Beige	Buff Beige	L06
25	1	99350039040	08100000960	TruBlend Liquid Foundation L7 Warm Beige	Warm Beige	L07
26	1	99350039054	08100000993	TruBlend Liquid Foundation M6 Perfect Beige	Perfect Beige	M06

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 27	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
27	1	99350068827	08100000410	Clean Liquid Foundation 105 Ivory	Ivory	105
28	1	99350068822	08100000411	Clean Liquid Foundation 110 Classic Ivory	Classic Ivory	110
29	1	99350068826	08100000412	Clean Liquid Foundation 120 Creamy Natural	Creamy Natural	120
30	1	99350068828	08100000413	Clean Liquid Foundation 125 Buff Beige	Buff Beige	125
31	1	99350068825	08100000414	Clean Liquid Foundation 130 Classic Beige	Classic Beige	130
32	1	99350068830	08100000416	Clean Liquid Foundation 140 Natural Beige	Natural Beige	140

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 21	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
33	1	99240001451	08100000398	Clean Matte Liquid Foundation 505 Ivory	Ivory	505
34	1	99240001453	08100000399	Clean Matte Liquid Foundation 510 Classic Ivory	Classic Ivory	510
35	1	99240001454	08100000400	Clean Matte Liquid Foundation 520 Creamy Natural	Creamy Natural	520
36	1	99240001455	08100000401	Clean Matte Liquid Foundation 525 Buff Beige	Buff Beige	525
37	1	99240001458	08100000404	Clean Matte Liquid Foundation 540 Natural Beige	Natural Beige	540
38	1	99240001462	08100000408	Clean Matte Liquid Foundation 560 Classic Tan	ClasscTan	560

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 15	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
39	1	99350168184	3616304530869	Clean Invisible Pressed Powder 105 Ivory N07/23	Ivory	105
40	1	99350168188	3616304530906	Clean Invisible Pressed Powder 120 Creamy Natural N07/23	Creamy Natural	120
41	1	99350168191	3616304530937	Clean Invisible Pressed Powder 130 Classic Beige N07/23	Classic Beige	130

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 9	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
42	1	99350102573	2270005680	Clean Powder Foundation 505 Ivory	Ivory	505

COVERGIRL

COVERGIRL CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Spring 2022

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Fall 2021

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Fall 2021

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Spring 2021

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Spring 2022

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Fall 2021

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Spring 2021

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Spring 2021

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Spring 2021

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Spring 2021

POSITION REPORT

Wall Strategy & Logistics 9/13/2023

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Spring 2023

WAKEFERN

43	1	99350102570	2270005670	Clean Powder Foundation 510 Classic Ivory	Classic Ivory	510
44	1	99350102571	2270005700	Clean Powder Foundation 520 Creamy Natural	Creamy Natural	520

Spring - 2021

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 2	Shade Name	Shade Number
45	1	99350168200	3616304531026	Clean Invisible Concealer 109 Golden Ivory N07/23		Golden Ivory	109
46	1	99350168197	3616304530999	Clean Invisible Concealer 140 Natural Beige N07/23		Natural Beige	140
47	1	99350168194	3616304530968	Clean Invisible Concealer 160 Classic Tan N07/23		Classic Tan	160
48	1	99240001566	4620001195	Clean Matte Concealer 110 Fair		Fair	110
49	1	99240001567	4620001193	Clean Matte Concealer 120 Light		Light	120
50	1	99240001569	4620001200	Clean Matte Concealer 220 Medium		Medium	220

COVERGIRL

COVERGIRL CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

POSITION REPORT

Wall Strategy & Logistics 9/13/2023

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Spring 2023

WAKEFERN

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 53	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
51	1	99240007444	0810000783	Simply Ageless Wrinkle Defying Foundation 225 Buff Beige	Buff Beige	225
52	1	99240007445	0810000784	Simply Ageless Wrinkle Defying Foundation 230 Classic Beige	Classic Beige	230
53	1	99240007446	0810000785	Simply Ageless Wrinkle Defying Foundation 235 Medium Light	Medium Light	235
54	1	99240007447	0810000786	Simply Ageless Wrinkle Defying Foundation 240 Natural Beige	Natural Beige	240

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 47	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
55	1	99240007995	0810010039	Simply Ageless 3-in-1 Liquid Foundation 232 Nude Beige	Nude Beige	232
56	1	99240007996	0810010040	Simply Ageless 3-in-1 Liquid Foundation 240 Natural Beige	Natural Beige	240
57	1	99240007997	0810010041	Simply Ageless 3-in-1 Liquid Foundation 242 Medium Beige	MedBeige	242
58	1	99240007998	0810010042	Simply Ageless 3-in-1 Liquid Foundation 245 Warm Beige	Warm Beige	245
59	1	99240007999	0810010043	Simply Ageless 3-in-1 Liquid Foundation 250 Creamy Beige	Creamy Beige	250
60	1	99240008000	0810010044	Simply Ageless 3-in-1 Liquid Foundation 255 Soft Honey	Soft Honey	255
61	1	99240008001	0810010045	Simply Ageless 3-in-1 Liquid Foundation 257 Golden Tan	Golden Tan	257
62	1	99240008002	0810010046	Simply Ageless 3-in-1 Liquid Foundation 260 Classic Tan	ClassscTan	260

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 40	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
63	1	99350102582	2270003661	Outlast All-Day Ultimate Finish 405 Ivory	Ivory	405
64	1	99350102578	2270007820	Outlast All-Day Ultimate Finish 410 Classic Ivory	Classic Ivory	410
65	1	99350102576	2270003681	Outlast All-Day Ultimate Finish 420 Creamy Natrl	Creamy Natural	420
66	1	99350102580	2270003691	Outlast All-Day Ultimate Finish 425 Buff Beige	Buff Beige	425

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 33	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
67	1	99240000702	2270009845	TruBlend Pressed Powder 1 Fair	Fair	001
68	1	99240000703	2270009846	TruBlend Pressed Powder 2 Light	Light	002
69	1	99240000705	2270009848	TruBlend Pressed Powder 4 Medium	Medium	004

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 27	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
70	1	99350091622	3616302476770	Clean Liquid Foundation 148 Perfect Beige	Perfect Beige	148
71	1	99350068833	0810000418	Clean Liquid Foundation 150 Creamy Beige	Creamy Beige	150
72	1	99350091621	3616302476763	Clean Liquid Foundation 153 Sand Beige	Sand Beige	153
73	1	99240001404	0810000420	Clean Liquid Foundation 160 Classic Tan	Classic Tan	160
74	1	99240001405	0810000421	Clean Liquid Foundation 165 Tawny	Tawny	165
75	1	99350091620	3616302476756	Clean Liquid Foundation 170 Deep Golden	Deep Golden	170

Fall - 2022					Width = 12.00 in; Depth = 9.00 in; Notch = 21	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
76	1	99350156926	3616304004940	Clean Invisible Loose Powder 105 Translucent Fair	Translucent Fair	105
77	1	99350156928	3616304004964	Clean Invisible Loose Powder 110 Translucent Light	Translucent Light	110
78	1	99350156930	3616304004988	Clean Invisible Loose Powder 115 Translucent Medium	Translucent Medium	115

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 15	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
79	1	99350168186	3616304530883	Clean Invisible Pressed Powder 133 Light Beige N07/23	Light Beige	133
80	1	99350168192	3616304530944	Clean Invisible Pressed Powder 150 Creamy Beige N07/23	Creamy Beige	150
81	1	99350168189	3616304530913	Clean Invisible Pressed Powder 165 Tawny N07/23	Tawny	165

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 9	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
82	1	99240000728	2270012286	Clean Matte Pressed Powder 525 Buff Beige	Buff Beige	525
83	1	99240000729	2270012287	Clean Matte Pressed Powder 535 Medium Light	Medium Light	535
84	1	99240000730	2270012288	Clean Matte Pressed Powder 545 Warm Beige	Warm Beige	545

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 2	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
85	1	99240001498	2270010627	CG Smoothers Concealer 705 Fair	Fair	705
86	1	99240001499	2270010628	CG Smoothers Concealer 710 Light	Light	710
87	1	99240001500	2270010629	CG Smoothers Concealer 715 Medium	Medium	715
88	1	99350036204	2270003357	CG Smoothers BB Cream 805 Fair Lght	Fair Lght	805
89	1	99350036202	2270003358	CG Smoothers BB Cream 810 Light Med	Light Medium	810

COVERGIRL

Spring 2022

90	91	92	93
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Spring 2021

94	95	96	97
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Spring 2021

98	99	100	101	102	103	104
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Spring 2021

105	106	107	108	109	110	111
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Spring 2021

112	113	114	115	116	117	118	119	120	121	122	123
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Fall 2021

124	125	126	127	128	129
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Spring 2021

130	131	132	133	134
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Spring 2021

135	136	137	138	139
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Fall 2020

140	141	142	143	144
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Spring 2021

POSITION REPORT

Wall Strategy & Logistics 9/13/2023

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA					
Spring 2023			WAKEFERN		

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 51
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
90	1	99350070677	3614229312324	Exhibitionist Uncensored Mascara 980 Extreme Black	Extreme Black	980	
91	1	99350030974	3614229312317	Exhibitionist Uncensored Mascara Waterproof 990 Extreme Black	Extreme Black	990	
92	1	99350070678	3614229312294	Exhibitionist Uncensored Mascara 960 Black Brown	Black Brown	960	
93	1	99350088634	3614227997417	Exhibitionist Mascara 800 Very Black	Very Black	800	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 44
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
94	1	99350057402	2270009777	Lash Blast Volume 800 Very Black	Very Black	800	
95	1	99350057397	2270009778	Lash Blast Volume 805 Black	Black	805	
96	1	99350057401	2270009779	Lash Blast Volume 810 Black Brown	BlackBrown	810	
97	1	99350057403	2270009774	Lash Blast Volume Waterproof 825 Very Black	Very Black	825	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 37
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
98	1	99240007977	3614226712165	Outlast All-Day Lipcolor Custom Nudes 930 Medium Warm	Medium Warm	930	
99	1	99240007980	3614226712134	Outlast All-Day Lipcolor Custom Nudes 960 Universal Nude	Universal Nude	960	
100	1	99240000387	4620001219	Outlast All-Day Lipcolor 500 Clear Top Coat	Clear	500	
101	1	99240010624	4620001155	Outlast All-Day Lipcolor 507 Everredy	Everredy	507	
102	1	99240010635	4620001160	Outlast All-Day Lipcolor 542 Brazen Raisin	BrazenRaisin	542	
103	1	99240010638	4620001168	Outlast All-Day Lipcolor 549 Always Rosy	AlwaysRosy	549	
104	1	99240010636	4620001174	Outlast All-Day Lipcolor 550 Blushed Mauve	BlushedMauve	550	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 30
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
105	1	99240010612	4620001163	Outlast All-Day Lipcolor 559 Plum Berry	PlumBerry	559	
106	1	99240010609	4620001151	Outlast All-Day Lipcolor 577 Spiced Latte	SpicedLatte	577	
107	1	99240010619	4620001199	Outlast All-Day Lipcolor 585 Mauve Muse	Mauve Muse	585	
108	1	99240010617	4620001165	Outlast All-Day Lipcolor 621 Natural Blush	NaturalBlush	621	
109	1	99240010631	4620001169	Outlast All-Day Lipcolor 626 Canyon	Canyon	626	
110	1	99240010585	4620025263	Outlast All-Day Lipcolor 830 Your Classic Red	Your Classic Red	830	
111	1	99240010593	4620025264	Outlast All-Day Lipcolor 840 Signature Scarlet	Signature Scarlet	840	

Fall - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 24
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
112	1	99240040107	3614228777377	Exhibitionist Ultra Matte Lipstick 600 Stay with Me	Stay With Me	600	
113	1	99240040146	3614228777384	Exhibitionist Ultra Matte Lipstick 610 Hustler	Hustler	610	
114	1	99240040147	3614228777391	Exhibitionist Ultra Matte Lipstick 620 Risky Business	Risky Business	620	
115	1	99240040148	3614228777407	Exhibitionist Ultra Matte Lipstick 630 Gemini	Gemini	630	
116	1	99240040151	3614228777421	Exhibitionist Ultra Matte Lipstick 650 Provocateur	Provocateur	650	
117	1	99350090504	3616302467969	Exhibitionist Ultra Matte Lipstick 665 Wink Wink	Wink Wink	665	
118	1	99240040154	3614228777438	Exhibitionist Ultra Matte Lipstick 670 High Roller	High Roller	670	
119	1	99350090506	3616302467983	Exhibitionist Ultra Matte Lipstick 675 All Abuzz	All Abuzz	675	
120	1	99350090505	3616302467976	Exhibitionist Ultra Matte Lipstick 678 Sweeten Up	Sweeten Up	678	
121	1	99240040155	3614228777452	Exhibitionist Ultra Matte Lipstick 680 The Real Thing	The Real Thing	680	
122	1	99240040156	3614228777469	Exhibitionist Ultra Matte Lipstick 690 Soloist	Soloist	690	
123	1	99350090503	3616302467952	Exhibitionist Ultra Matte Lipstick 715 Jam Packed	Jam Packed	715	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 17
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
124	1	99240000174	2270005526	Continuous Color Lipstick 015 Bronzed Peach	Bronzed Peach	015	
125	1	99240000175	2270005529	Continuous Color Lipstick 030 It's Your Mauve	It's Your Mauve	030	
126	1	99240000176	2270057495	Continuous Color Lipstick 035 Smokey Rose	Smokey Rose	035	
127	1	99240000178	2270005531	Continuous Color Lipstick 415 Rose Quartz	Rose Quartz	415	
128	1	99240000184	2270057498	Continuous Color Lipstick 540 Midnight Mauve	Midnight Mauve	540	
129	1	99240000187	2270057500	Continuous Color Lipstick 770 Bronzed Glow	Bronzed Glow	770	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 12
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
130	1	99240001128	2270006649	Cheekers Blush 103 Natural Shimmer	Natural Shimmer	103	
131	1	99240001129	6197205351	Cheekers Blush 105 Rose Silk	Rose Silk	105	
132	1	99240001130	6197205352	Cheekers Blush 110 Classic Pink	Classic Pink	110	
133	1	99240001132	6197205354	Cheekers Blush 120 Soft Sable	Soft Sable	120	
134	1	99240001136	6197200060	Cheekers Blush 145 Rock N Rose	Rock N Rose	145	

COVERGIRL CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Spring 2022

90	91	92	93
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Spring 2021

94	95	96	97
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Spring 2021

98	99	100	101	102	103	104
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Spring 2021

105	106	107	108	109	110	111
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Spring 2021

112	113	114	115	116	117	118	119	120	121	122	123
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Fall 2021

124	125	126	127	128	129
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Spring 2021

130	131	132	133	134
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Spring 2021

135	136	137	138	139
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Fall 2020

140	141	142	143	144
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Spring 2021

POSITION REPORT

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CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Spring 2023

WAKEFERN

Fall - 2020

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
135	1	99240001137	2270006651	Cheekers Blush 148 Natural Rose	Natural Rose	148
136	1	99240001139	2270006652	Cheekers Blush 154 Deep Plum	Deep Plum	154
137	1	99240001143	6197200011	Cheekers Blush 180 Brick Rose	Brick Rose	180
138	1	99240001144	6197200236	Cheekers Blush 183 Natural Twinkle	Natural Twinkle	183
139	1	99240001145	6197205374	Cheekers Blush 185 True Plum	True Plum	185

Width = 12.00 in; Depth = 9.00 in; Notch = 7

Spring - 2021

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
140	1	99240001012	2270004792	Eye Enhancers Shadows 1-Kit 600 Sterling Blue	Sterling Blue	600
141	1	99240001016	2270004803	Eye Enhancers Shadows 1-Kit 700 French Vanilla	French Vanilla	700
142	1	99240001017	2270004804	Eye Enhancers Shadows 1-Kit 710 Champagne	Champagne	710
143	1	99240001019	2270010436	Eye Enhancers Shadows 1-Kit 740 Brown Smolder	BrownSmolder	740
144	1	99240001021	2270004809	Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe	TpstryTaupe	760

Width = 12.00 in; Depth = 9.00 in; Notch = 2

COVERGIRL

COVERGIRL CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

POSITION REPORT

Wall Strategy & Logistics 9/13/2023

CG MULT MCH WALL RENO4X60 WKFRN SP23 USA

Spring 2023

WAKEFERN

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 51

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
145	1	99350088635	3614227997424	Exhibitionist Mascara 805 Black	Black	805
146	1	99350057419	2270012704	Lash Blast Fusion 860 Very Black	Very Black	860
147	1	99350057413	2270013188	Lash Blast Fusion Water Resistant 885 Very Black	Very Black	885
148	1	99350057407	2270057737	Clump Crusher Extensions 840 VeryBlack	Very Black	840

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 44

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
149	1	99350057398	2270009775	Lash Blast Volume Waterproof 830 Black	Black	830
150	1	99350057395	2270057641	Clump Crusher Mascara 800 Very Black	Very Black	800
151	1	99350057417	2270057642	Clump Crusher Mascara 805 Black	Black	805
152	1	99350057409	2270057645	Clump Crusher Mascara Waterproof 825 Very Black	Very Black	825

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 37

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
153	1	99240000669	2270046975	Professional Natural Mascara 100 Clear	Clear	100
154	1	99350088640	2270047021	Professional 3-in-1 Curved Brush Mascara 200 Very Black	Very Black	200
155	1	99350088670	2270047018	Professional 3-in-1 Straight Brush Mascara 200 Very Black	Very Black	200
156	1	99240000661	2270047016	Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black	Very Black	225
157	1	99350057416	2270057646	Clump Crusher Mascara Waterproof 830 Black	Black	830

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 30

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
158	1	99350174740	3616304547478	Perfect Point Plus Ink 275 Matte Jet Black N07/23	Matte Jet Black	275
159	1	99350174738	3616304547454	Perfect Point Plus Ink 280 Shimmering Brown N07/23	Shimmering Brown	280
160	1	99350174739	3616304547461	Perfect Point Plus Ink 285 Bronze Glow N07/23	Bronze Glow	285
161	1	99350158671	2270063248	Perfect Point Plus Eyeliner 220 Midnight Blue	Midnight Blue	220
162	1	99350088648	2270046976	Professional Remarkable Mascara 200 Very Black	Very Black	200
163	1	99350088672	2270046992	Professional Super Thick Lash Mascara 200 Very Black	Very Black	200

Fall - 2022

Width = 12.00 in; Depth = 9.00 in; Notch = 23

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
164	1	99350106628	3616301259374	Perfect Point Liquid Liner 200 Black Onyx	Black Onyx	200
165	1	99350106630	3616301259367	Perfect Point Liquid Liner 210 Espresso	Espresso	210
166	1	99350158668	2270063222	Perfect Point Plus Eyeliner 200 Black Onyx	Black Onyx	200
167	1	99350158669	2270063256	Perfect Point Plus Eyeliner 205 Charcoal	Charcoal	205
168	1	99350158667	2270063230	Perfect Point Plus Eyeliner 210 Espresso	Espresso	210
169	1	99350158670	3616304011603	Perfect Point Plus Eyeliner 228 Toffee	Toffee	228

Fall - 2020

Width = 12.00 in; Depth = 9.00 in; Notch = 16

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
170	1	99240004496	4620004245	Get In Line Liquid Eyeliner 330 Black Crystal	Black Crystal	330
171	1	99350094164	2270010299	Perfect Blend 100 Basic Black	Basic Black	100
172	1	99350094162	2270010306	Perfect Blend 105 Charcoal	Charcoal	105
173	1	99350094163	2270010322	Perfect Blend 110 Black Brown	Black Brown	110
174	1	99350158672	4620004149	Perfect Point Plus Eyeliner 200 Black Onyx Value Pack	Black Onyx	200

Fall - 2020

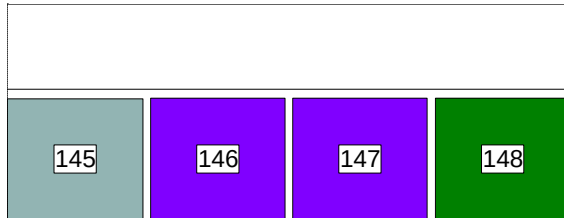
Width = 12.00 in; Depth = 9.00 in; Notch = 9

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
175	1	99240004495	4620004244	Get In Line Liquid Eyeliner 325 Black Vinyl	Black Vinyl	325
176	1	99240004492	4620016597	Get In Line Liquid Eyeliner 320 Major Matte Black	Major Matte Black	320
177	1	99240001257	2270006248	Easy Breezy Brow Fill + Define Pencils 500 Midnight Black	Midnight Black	500
178	1	99240001258	2270006256	Easy Breezy Brow Fill + Define Pencils 505 Rich Brown	Rich Brown	505
179	1	99240001259	2270006264	Easy Breezy Brow Fill + Define Pencils 510 Soft Brown	Soft Brown	510
180	1	99240001261	2270070574	Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde	Soft Blonde	520

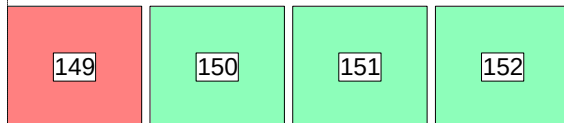
Fall - 2020

Width = 12.00 in; Depth = 9.00 in; Notch = 2

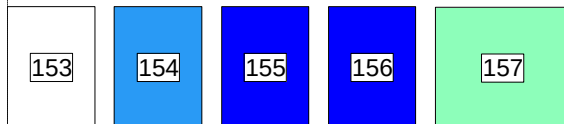
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
181	1	80304500	4620004160	Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown	Rich Brown	705
182	1	80304825	4620004236	Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown	Soft Brown	710
183	1	99240001307	4620004118	Easy Breezy Brow Powder Kit 705 Rich Brown	Rich Brown	705
184	1	99240001308	4620004123	Easy Breezy Brow Powder Kit 710 Soft Brown	Soft Brown	710



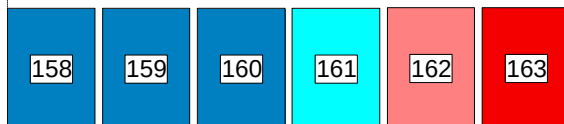
Spring 2021



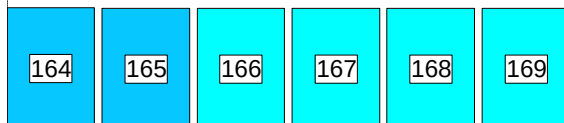
Spring 2021



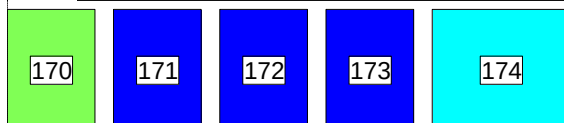
Spring 2021



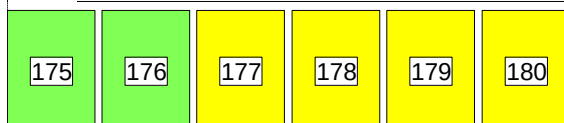
Spring 2021



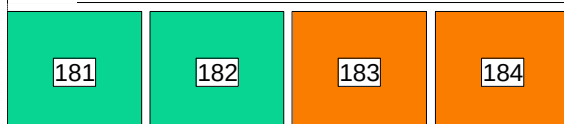
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